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## **Dominic Sender**

HEAD OF MARKETING AND BUSINESS DEVELOPMENT EUROPE | LONDON



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# Dominic is head of marketing and business development for the European region

Based in the London office, he works across the full range of practice areas and divisions. He manages the European marketing and business development function, harnessing the creativity of the team and finding innovative ways to grow the business and raise its profile.

Dominic has worked at both UK and US based international law firms since 2000. His experience has covered the UK, continental Europe, the Middle East and the CIS. His knowledge includes business analysis and research, winning new business, legal product development, marketing and communications, public relations, digital and social media, client feedback, planning and a range of other strategic projects.

### Languages

**English** 

French

### Key dates

Year joined: 2018