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Jo is a partner and leads the media and reputation team in London.

Jo has over 20 years' experience of looking after the reputation and privacy of some of the world's most well-known individuals and businesses.

Described as 'calm and insightful' by Chambers & Partners HNW, Jo advises clients either prior to publication or broadcast of stories concerning them, or post-publication where media or online content is inaccurate, intrusive or harassing.

'Jo Sanders is highly experienced and very skilled in the area'. 'She has fantastic knowledge of the space and always understands the ultimate aims of the matters at hand, and is a great problem solver'. (Chambers HNW 2023).

Her practice comprises all aspects of reputation and privacy law, such as libel, misuse of private information and breach of confidence, cyber-hacking media regulatory codes, and protection from harassment. Her practice is constantly innovating to tailor advice to new situations and new threats to information use. Reflecting the expansion of the global trade in information, Jo's practice has grown to include contentious data protection, including litigation over data subject access rights and data breach compensation claims.

Jo was previously a news journalist and PR adviser before becoming a media litigator.

How can corporate affairs professionals best work with lawyers to manage the reputation of clients?

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England and Wales, 2003

Education

University of York (1993 BA Hons); College of Law (PgDL and LPC)

Languages

English

Memberships

International Association of Privacy Professionals

Key dates

Year joined: 2019

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