



## Andrew Fremlin-Key

SENIOR ASSOCIATE | LONDON

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### Andrew is a senior associate in the litigation and arbitration team.

Andrew is a senior associate in the Media and Reputation team and has been recognised by the legal directories as a 'rising star', 'an associate to watch' and a 'seasoned practitioner in sports-related matters, advising well-known sports personalities in reputational issues and privacy'.

He advises clients in relation to contentious data protection, defamation, privacy, blackmail and harassment issues, ranging from phone hacking cases and right to erasure applications to advising on non-disclosure agreements for highly confidential clients. Recognising the rapidly developing inter-relationship between tax investigations and media issues, Andrew has also carved out a niche area of practice utilizing his skills and experience to advise a broad range of high profile clients on contentious tax litigation and multi-jurisdictional investigations, including Unexplained Wealth Orders and Account Freezing Orders.

His recent clients include international footballers, sports agents, tennis players, models, fashion designers, photographers, editors, artists, politicians, members of royal families and chief executives.

He has spoken on media and press issues at various events including the Chartered Alternative Investment Analyst Association and the Premier Sports Network. He has commented on the BBC and in the mainstream media in relation to a variety of issues, including [the sustainability in fashion](#) in relation to an organisation he works with, the Responsible Trust for Models.

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## Track record

## The late Sir Roger Scruton

We acted for renowned UK philosopher and academic Sir Roger Scruton in his high profile battle against political and cultural magazine, The New Statesman. Following the publication of an article with a number of defamatory remarks and subsequent tweets, Sir Roger was dismissed from his position as Chairman on a government commission. With our advice, the matter culminated in a full published apology from The New Statesman, a separate apology from James Brokenshire MP who dismissed Sir Roger, as well as his reappointment to the government commission, restoring his reputation and life's work.

## Account forfeiture proceedings

Advising the Feyziyev family in relation to account forfeiture proceedings. View [here](#)

## Footballer privacy and reputation advice

Acting for an international footballer in respect of privacy and reputation advice following unlawful threats to publish his information.

## Charity individuals conduct

Acting for a leading charity in an investigation into the conduct of individuals at the charity.

## Leading sports agent

Acting for a leading sports agent in respect of a possible criminal investigation and advising in respect of confidentiality, privacy, data protection and tax consequences.

## Russian international businesswoman

Advised a Russian international businesswoman in respect of an internet publication based abroad which alleged her involvement in fraudulent activity which resulted in having her name removed from the article.

## Billionaire founder defamatory online publication

Assisted the billionaire founder of an internationally renowned investment firm in the removal of a defamatory online publication, and secured a full public apology and an undertaking from the editor not to publish any further allegations.

## Well known author book publication

Acted for a well-known author in relation to his publication of a book, negated possible libel issues against his former employer.

## High net worth individual

Acted for a high net-worth individual to remove his name from a circulated report claiming he was a politically exposed person.

## Media personality breach of contract

Successfully advised a prominent media personality on defending a possible claim for breach of contract and defamation by her former employer following comments made in the media.

## State Bank of India loan facility

Assisted State Bank of India in relation to a £300 million loan facility for the acquisition of The Old War Office, 57 Whitehall, London.

## Entrepreneur book publication

Advised an award winning entrepreneur with the publication of his new book. This involved mitigating the various risks of publication (including potential libel and breach of contract claims) and assisting with the negotiations with the eventual publisher.

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## External publications

[England cricket: Ollie Robinson and the ECB - nicely spun?](#) - Withersworldwide, June 2021

[How to deal with unexplained wealth orders](#) - International Adviser, April 2021

[UK Football stars and their agents face increased tax bills as HMRC clamp down on perceived tax loophole](#) - Withersworldwide, April 2021

["Could I be sued for writing an online review?"](#) - Financial Times, March 2021

[Disclosures of personal data in the context of investigations - are you an oversharer?](#) - Withersworldwide, November 2020

[Why enforcement authorities favour Account Freezing Orders](#) - Withersworldwide, February 2020

And the winner is? Celebrity media should come with a warning label; Withersworldwide, February 2020

[Briefs will always be in fashion](#) - The Times, 2019

[Swimming against the tide: An interview with Hungarian swimming star Katinka Hosszu](#) - Bloomberg, 2019

[How Sir Roger Scruton defended his name and secured reappointment](#) - Withersworldwide, 2019

[Can you 'explain' your wealth?](#) - Spears 2018

## Education

BPP Law School

Durham University, LL.B (Hons)

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## Languages

English

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## Memberships

London Advisors Network

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## Key dates

Year joined: 2014

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