

## Claire O'Connor

HEAD OF DIGITAL MARKETING | LONDON

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Claire is the head of digital marketing in the firm's marketing and business development team.

She has ultimate responsibility for the firm's website, email communications and social media, as well as the CRM database.

With 20 years' law firm marketing experience, Claire has wide ranging experience in web development and design, search engine optimisation, google analytics, use of social media in a professional services environment, data protection and the provision of analytics for business planning.

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## Education

University of Leicester, LL.B.

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## Languages

English

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## Key dates

Year joined: 1997

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