


## Jo Sanders

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## Jo is a partner and leads the media and reputation team in London.

Jo has over 20 years' experience of looking after the reputation and privacy of some of the world's most well-known individuals and businesses.

Described as 'calm and insightful' by Chambers & Partners HNW, Jo advises clients either prior to publication or broadcast of stories concerning them, or post-publication where media or online content is inaccurate, intrusive or harassing.

'Jo Sanders is highly experienced and very skilled in the area'. 'She has fantastic knowledge of the space and always understands the ultimate aims of the matters at hand, and is a great problem solver'. (Chambers HNW 2023).

Her practice comprises all aspects of reputation and privacy law, such as libel, misuse of private information and breach of confidence, cyber-hacking media regulatory codes, and protection from harassment. Her practice is constantly innovating to tailor advice to new situations and new threats to information use. Reflecting the expansion of the global trade in information, Jo's practice has grown to include contentious data protection, including litigation over data subject access rights and data breach compensation claims.

Jo was previously a news journalist and PR adviser before becoming a media litigator.

## Inquiries

Jo's work in representing clients in Inquiries began with the Leveson Inquiry into the ethics, standards and culture of the press which was held in 2011 and 2012. Before Mr Justice Leveson, she represented a corporate client and

advised on the preparation of witness evidence, a complete disclosure exercise and attendance at the judicial hearing. The evidence gave rise to some complex confidentiality issues regarding an employee of the business who had engaged in wrongdoing unknown to the business and there had been a resulting investigation and disciplinary process. This is Jo's particular expertise of legal issues arising from information handling. The Leveson Inquiry report was complimentary about the client, finding that it had shown a model of ethical corporate behaviour.

More recently Jo has advised witnesses called to give evidence at:

- The Thirlwall Inquiry into events at the Countess of Chester Hospital
- The Grenfell Tower Inquiry
- Northern Care Alliance independent report into historic management of concerns regarding a consultant spinal surgeon
- Thurrock Council Best Value Inspection Report
- Croydon Council Penn and Kroll reports

Many of these were high-profile inquiries or investigations that had significant public interest and were closely followed by the media.

She also advised clients on appearances before Parliamentary Select Committee hearings.

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## External publications

'Actions Stations! When a client has a crisis', New Law Journal, issue 8090 - October 2024  
How can corporate affairs professionals best work with lawyers to manage the reputation of clients?

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## Experience

Education	Commercial litigation
Crisis management	Media and reputation
Intellectual property	

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## Admissions

England and Wales, 2003

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## Education

University of York (1993 BA Hons); College of Law (PgDL and LPC)

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## Languages

English

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## Memberships

International Association of Privacy Professionals

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