

## Valentina Pinna

ASSOCIATE | MILAN

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SECRETARY VALENTINA TERZI



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Valentina is an associate in the intellectual property, technology & privacy team in Milan.

Before joining Withers, she worked for an Italian boutique IP law firm specialized in intellectual property and after that she joined a well-known fashion luxury group working as in-house legal in the IP department. She advises companies operating in the fields of fashion, design, beauty and luxury and her practice focuses on brand protection and anticounterfeiting work, IPR portfolio management and prosecution, trademark and design clearance, civil litigation and extrajudicial assistance concerning IP rights disputes such as trademarks, design, copyrights as well as unfair competition. She also gained experience in drafting and negotiating IP and marketing related agreements (i.e. trademark co-existence agreements, licenses, assignments, consultancy, service agreements).

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## Talks

- INDICAM IP under 35, 24 November 2022
- Unconventional trademarks and related enforcement in the fashion sector (speaker)

## External publications

'Luxury Trademark: the well-known trademark.' (Chapter), Fashion law – Diritti e prassi nell'industria della moda tra tradizione e innovazione. Curated by Lanna Nicola, CEDAM (Wolters Kluwer), 2021

## Admissions

Italy, 2022

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## Education

Università Cattolica del Sacro Cuore (MI) – Law Degree  
Radboud University, Nijmegen (The Netherlands) – Erasmus Programme  
CopyrightX – Harvard Law School Turin University affiliated Course  
WIPO Academy – General course on Intellectual Property Law

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## Languages

English  
Italian

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## Memberships

Milan Bar Association

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## Key dates

Joined 2023

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