

Anthony Indaimo

SENIOR CONSULTANT | [MILAN](#) [LONDON](#)



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Anthony is a Senior Consultant in the corporate team.

Anthony focuses on cross-border corporate, commercial and corporate finance transactions involving the acquisition and disposal of businesses and shares for both private and public companies, joint ventures and capital raising with a particular emphasis on the sports, technology and brands sectors across the US, Europe and Asia. Anthony has assisted numerous successful entrepreneurs as well as many prestigious luxury and consumer brands on a variety of projects. He is considered a trusted adviser to many clients and also acts as non-executive director and mentor to various young emerging company clients and entrepreneurs.

Anthony is regularly cited as one of the 'best corporate lawyers' in 'The Spears's 500', a comprehensive guide to the leading advisers to high net worth individuals.

He is also featured in the Power List: 100 Most Influential People in F1 and is the only lawyer to do so. He has advised clients in the sector for over 30 years. Anthony is a leading advisor to teams, sponsors, investors, sports management agents and drivers.

He regularly lectures on a variety of subjects including entrepreneurship and accessing private and public capital. He has lived and worked in Australia as well as the UK, Italy and Singapore.

Track record

Investment into City of London Plc

US tech entrepreneur, Ruth Parasol, on her majority investment in AIM listed FinTech group, City of London Plc

Cathy International Plc

Cathy International Plc on its de-listing from the Standard Segment of the London Stock Exchange

Lawrence Stroll

Lawrence Stroll on his \$235.6M investment in British iconic luxury automotive brand Aston Martin Lagonda Plc, the £536 million rights issue and on his appointment as Executive Chairman

Imagina Media Group

Imagina Media Group on its €3.2B bid for Italian Serie A football rights

Racing Point

Racing Point on its £200M sponsorship agreement with Aston Martin Plc now Aston Martin Racing

ITTF

The ITTF on its public tender process for its global rights cycle for 2021 with IMG selected as its media partner and Chinese Sports Group QG as its minority equity partner

Thor Equities

Thor Equities on its €130M purchase of the Dolce & Gabbana flagship building in Milan's luxury shopping precinct

Lawrence Stroll and Silas Chou

Lawrence Stroll and Silas Chou on the competitive bid process and successful purchase of Force India F1 Team

Mediapro

Mediapro on its media and international broadcast partnership and marketing and sponsorship contract for the 30th South East Asian Games held in the Philippines in 2019

Billionaire family office

Billionaire family office on its US\$300M investment in McLaren Group

Etro

Etro on a variety of projects including the acquisition of its Asian franchise operation

Shiseido

Shiseido on its Cle' de Peau Beaute campaign with leading English actress, Felicity Jones

Tamara Ecclestone

Tamara Ecclestone on the restructure of her Show & Beauty salons and her online business Fifi & Friends

Tory Burch

Tory Burch on its investment in its new flagship building in Italy

Circuit of the Americas

The promotor of the Circuit of the Americas in relation to the Austin GP and the COTA circuit promotion agreement with FOWC

Renault Group

Renault Group on the cross-border acquisition of Lotus F1 and its €1.3B technology investment

Issey Miyake

Issey Miyake on its investment in its recently opened new flagship building in Italy

Lawrence Graff

Lawrence Graff the world renowned ultra-luxury jewellery brand on his US\$1B capital raise on the Hong Kong Stock Exchange

Dame Vivienne Westwood

Dame Vivienne Westwood on a variety of international commercial matters, including its expansion into the PRC, its acquisition of its UK franchisee and the Vivienne Foundation

Valentino

Valentino on the purchase of its UK distribution network, the reorganisation of its retail structure and its anti-counterfeit policies in Asia

Max Mara Group

Max Mara Group in various countries throughout the world on a variety of legal work including its flagship building rollout plan

Flavio Briatore and Bernie Ecclestone

Flavio Briatore and Bernie Ecclestone on the purchase and subsequent sale of Queens Park Rangers FC and new owner with ongoing assistance with QPR's stadium development project

Intel

Intel on its ground breaking US\$500M sponsorship and technology agreements with BMW-Sauber

Sponsorship agreements

A number of high-profile sports brand ambassadorship and sponsorship agreements in tennis, football, swimming and rugby including one of Singapore's leading gold medal athletes and one of Asia's leading para-Olympic athletes

Talks

- '*Listing investment funds in New York and Greenwich*', co-sponsor with London Stock Exchange of a series of seminars
- Series of lectures on raising capital for growth companies in the UK, US, Spain, Switzerland and Italy
- '*In-bound investment into the UK*', organised by London and Partners

External publications

Co-author of '*From Innovation to Cash Flows*' - an essential guide for entrepreneurs, recommended by the Stanford University GSB Alumni Association

Admissions

Western Australia, 1985

England and Wales, 1990

Education

University of Western Australia, Bachelor of Jurisprudence and Bachelor of Law

Languages

English
Italian

Key dates

Year joined: 1995

Year became partner: 1995

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