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Qiu Xin Kua

MARKETING MANAGER | SINGAPORE



QIUXIN.KUA@WITHERSWORLDWIDE.COM



+65 6922 3716



OPERATING AS WITHERS KHATTARWONG LLP IN SINGAPORE.

Qiu Xin is a marketing manager in the Singapore office.

Qiu Xin has over 10 years of experience in professional services marketing and business development, and has worked in both domestic and international law firms in Singapore.

Her role includes working with local and international colleagues across different departments collaboratively to support the firm's marketing and business development initiatives. These include pitching, strategic campaigns, CRM, press relations and events amongst many things. Qiu Xin particularly enjoys working on projects and client engagement activities which contribute to a holistic and meaningful experience for clients.

Education

Singapore Management University, Bachelor of Business Management

Languages

English Mandarin

Memberships

Member, ICON

Key dates

Year joined: 2017

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