


Ali Woodcock-West


ASSOCIATE | LONDON

 ALI.WOODCOCK-WEST@WITHERSWORLDWIDE.COM

 +44 20 7597 6036

CLIENT SERVICES CONTACT JESS HARRADINE

 JESS.HARRADINE@WITHERSWORLDWIDE.COM

 +44 20 7597 6472



Ali is an associate in the Withers tech IP and technology team.

Ali primarily advises technology companies on all aspects of IP protection, commercialisation and enforcement. She assists clients with IP protection strategies, acquisitions, licensing and restructuring, commercial agreements, and a broad spectrum of enforcement matters. Ali has an interest in VC-backed and early-stage companies, particularly those in the foodtech, agritech, digital health, hotels and hospitality sectors.

Ali trained at Withers and during her training contract she spent time in the firm's IP, corporate, employment and real estate teams. Prior to her training contract, Ali was a paralegal in the IP team, assisting with all aspects of IP protection and enforcement. She managed and coordinated a number of trade mark portfolios, both in the UK and internationally.

External publications

Rihanna's Image Appeal: A One-Hit Wonder or Long Term Lessons to Learn?, World Intellectual Property Report - March 2015

Education

University of Sussex, BA (Hons) Geography

Languages

English

Memberships

The Honourable Society of the Inner Temple

Competition Law Association

Key dates

Year joined: 2014

[View full profile online](#)