


## Lee In Hae

SENIOR ASSOCIATE | SINGAPORE

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OPERATING AS WITHERS KHATTARWONG LLP IN SINGAPORE.

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### In Hae is a senior associate in the intellectual property team.

She advises individuals and organisations on the full range of intellectual property matters, including trade marks, copyright, patents and registered designs.

Having worked on diverse types of matters ranging from drafting of contracts to preparing written submissions for an international arbitration, she is capable of identifying the different issues that may arise out of a matter and providing a holistic advice that addresses them.

In Hae's clients include a technology-based company with a regional presence and a cosmetics manufacturer and distributor with a global reach.

Another aspect of In Hae's practice is data protection. She is accredited as a Certified Information Privacy Professional/Europe (CIPP/E) with the International Association of Privacy Professionals (IAPP).

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## Track record

## Acquisition of IP assets

Advised a Swiss conglomerate on acquisition of IP assets which was a part of their cross-border acquisition of global business from a Singapore-based counterpart.

## Data protection policy

Advised a French luxury brand on their data protection policy and related matters for Singapore.

## Tender-related contracts

Advised a Singapore agency on tender-related contracts for the delivery, maintenance, support and hosting of software systems.

## Trade mark co-existence agreements

Advised a student accommodation provider on trade mark co-existence agreements with multiple parties involving multiple jurisdictions.

## Counterfeiting

A company discovered that counterfeit products were being sold on the market. After months of supervising the investigation and advising on the appropriate course of action, we raided the premises of the seller of the counterfeit products and seized numerous counterfeit products.

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## External publications

CNA article on personal data and contact tracing. Link:

<https://www.channelnewsasia.com/commentary/contact-tracing-giving-personal-data-to-employers-companies-930716>

Co-author, 'SINGAPORE: Independent Use of Sub-Brands Required to Establish Reputation', International Trademark Association (INTA)'s newsletter – 29 July 2020.

## Admissions

Singapore Bar, 2014

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## Education

National University of Singapore, Bachelor of Laws

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## Languages

English  
Korean

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## Memberships

International Trademark Association

Mensa Singapore, former Management Committee Member, current Ordinary Member

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## Key dates

Year joined: 2014

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