

Roy Ang

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卫达仕凯德律师事务所 (WITHERS KHATTARWONG) 为一家新加坡律师事务所，附属于卫达仕 (WITHERS LLP)

Roy为卫达仕的亚太区市场营销与业务发展经理。

Roy负责亚太地区的市场营销及管理，包括准备法律服务建议书、筹备宣传活动、保持媒体关系及市场研究等。
Roy有效带领卫达仕团队制定针对性的合作方案并与合伙人商讨长期业务战略。

Roy享受与同事一同参与和实践跨部门项目、研究发展方向及营运方针的时光。

Track record

聚焦亚洲的思想领袖出版物

开发了本律所首个聚焦亚洲的思想领袖出版物和季度通讯 (With Insights)，展示本所更加博大精深的专门知识，满足新加坡客户的需求。

品牌认知

在一个竞争激烈的法律市场上提升 Withers KhattarWong及其律师的知名度，专注于企业者、投资者、内部顾问、金融机构和其他律师等。

付费客户研讨会

组织卫达仕第一场付费客户研讨会，吸引超过300名与会者参加。

Talks

- Speaker, "Legal Tech Primer session: What works for you? Professional Networking, Client Management and Business Development Platforms", TechLaw.Fest 2018, April 2018

External publications

"You Are Never Too Young to Develop Your Business" The Law Gazette - part of the August 2018 Special Issue produced for the newly called lawyers of Mass Call 2018

"Using LinkedIn to Disrupt Your Business As Usual (Part I & Part II)" The Law Gazette - Official publication of the Law Society of Singapore, March and April 2018 (subsequently republished in the Singapore Academy of Law)

"Content marketing for lawyers - The secret sauce to grow your business", The Law Gazette - Official publication of the Law Society of Singapore, October 2017 (subsequently republished in the Singapore Academy of Law)

"Is account-based marketing here to stay?", Marketing Briefing, Singapore Business Review, June - July 2017

"Why digital marketing matters to lawyers and how to get started", Asia Law Network, March 2017

学历背景

新加坡管理大学 · 商务管理学士 (享有最高荣誉)

语言

英语

会员身份

信托与房地产从业者协会 (新加坡分会) - 分支机构

经济发展局学会

ST Endowment 计划 - 校友

Key dates

Year joined: 2015

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