

## Fundraising - Charities to be fined for breaching rules

27 SEPTEMBER 2011

**CATEGORY:**

ARTICLE

The Public Fundraising Regulatory Association ('**PFRA**') has announced a new points-based system to enforce its rules on face-to-face fundraising.

Under the new system, charities will incur a number of penalty points if their fundraisers commit an 'offence'. Each penalty point will be deemed to be the equivalent of £1. If the charity incurs more than 1,000 points in a year then they will have to pay the monetary equivalent to the PFRA.

Offences will include aggressive behaviour, wearing name badges that are too small and fundraising outside of their designated area.

It is hoped that the new system will enhance public trust in the sector and enable standards in fundraising to continue to improve.

The scheme is being trialled for the next six months, after which it will be reviewed. During the trial, penalty points will be incurred but no fines will be issued. The full scheme is due to come into force in April 2012.