

Ben Williams

SENIOR ASSOCIATE | LONDON

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Ben is a senior associate in the intellectual property and technology team.

He joined the firm from JAG Shaw Baker when they merged with Withers to create a new legal offering, [Withers tech](#), in 2018.

Ben primarily advises software and hardware providers (and all the hybrid companies in-between) on the protection, commercialisation and enforcement of new technologies. Ben has particular experience in:

‘business model litigation’ (i.e. using the tools of litigation to clear the path for new and disruptive business models);

advising clients in the foodtech & agritech, telecoms & tech infrastructure, edtech, adtech, and proptech sectors;

saas licensing agreements (especially enterprise level);

technology disputes involving telecoms, copyright, brand protection, or marketing issues.

Ben has higher-rights of audience and is able to represent clients in the senior civil courts in England and Wales.

TRACK RECORD

Representing an edtech company at a mediation in Singapore in a claim concerning breach of contract and copyright infringement in (inter alia) the USA, UK, Singapore, and Sweden.

Representing a national tabloid newspaper before the Intellectual Property Enterprise Court in a high-profile copyright infringement dispute (involving the digital rights in an audio-visual work) against another national tabloid newspaper.

Advising one of the world’s largest and fastest growing fintech companies on its intellectual property protection, commercialisation and enforcement needs, including the recovery of its .co.uk domain name from a Chinese cyber-squatter.

Representing a telecoms network operator before the High Court of Justice in a wholesale telephony dispute against another (large multi-national) telecoms provider.

Acting for a telecoms provider in connection with its successful bid to provide technology and telephony services for a Premier League football team.

Advising a venture-backed telecoms provider on the sale and licensing of certain of its telephony technology to a regtech business.

Representing a technology company at a mediation in a claim concerning cybersecurity breaches following the unauthorised access to its computer systems.

Negotiating on behalf of an adtech and customer engagement company in the licensing of its B2B saas platform to some of the world’s largest telecommunications, utility and consumer goods companies.

Advising a high-growth technology company in connection with the licensing of its cloud-hosted software to one of the world’s largest amusement park corporations.

Advising one of the world's largest insurance companies in connection with its intellectual property enforcement activities in numerous jurisdictions around the world.

Advising a formula 1 team on the IP elements of a share sale to an EU based automotive company.

ADMISSIONS

- England and Wales, 2013
- Higher rights of audience, England and Wales, 2013

PUBLICATIONS

5 reasons why wine producers need to protect their brand.

Written submissions to a Parliamentary Select Committee (Culture, Media and Sport Committee) in relation to 'Fake news': the growing phenomenon of widespread dissemination, through social media and the internet, and acceptance as fact of stories of uncertain provenance or accuracy.

The financial liability of ISPs: comparing the E-Commerce Directive with the optimal approach.

Fake news and its impact on tech companies

Understanding Intellectual Property: ownership

Understanding Intellectual Property: copyright

Understanding Intellectual Property: trade marks

MEMBERSHIPS

- IPSoc

TALKS

BT innovation, TechEast: Intellectual Property for start-ups (2014)

Digital Health London, industry masterclass: Data security and the GDPR (2017)

GDPR roundtable series (2017-2018)

In and Out of Retail Distribution in China (2019)

EDUCATION

University of Kent, LL.B (Hons) Law
King's College London, MA (Hons) UK, EU and US Copyright Law

LANGUAGES

ENGLISH

DATES

JOINED: 2013

London

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