

## Ben Williams

PARTNER | LONDON

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He primarily advises VC-backed technology companies on the protection, commercialisation and enforcement of new technologies. Ben has particular experience representing software and hardware providers (and all the hybrid companies in-between) in, amongst others, the foodtech & agritech, telecoms & tech infrastructure, edtech, digital health, and deeptech sectors.

Ben also has the following expertise:

Drafting and negotiating saas licensing agreements (especially enterprise level);  
Advising clients on disruptive business models (including the use of litigation to clear the path to market);  
Crafting novel legal documents that enable the commercialisation of new technologies and innovative business models;  
Representing clients in technology disputes by enforcing business-critical and technology-related IP.  
Ben also has higher-rights of audience and is able to represent clients in the senior civil courts in England and Wales.

### **TRACK RECORD**

Represented a health tech client in relation to the distribution of medical device technology to hospitals, care homes and other healthcare settings in the USA. The deal was worth c.100 million USD.

Representing an edtech company at a mediation in Singapore in a claim concerning breach of contract and copyright infringement in (inter alia) the USA, UK, Singapore, and Sweden.

Representing a national tabloid newspaper before the Intellectual Property Enterprise Court in a high-profile copyright infringement dispute (involving the digital rights in an audio-visual work) against another national tabloid newspaper.

Advising one of the world's largest and fastest growing fintech companies on its intellectual property protection, commercialisation and enforcement needs, including the recovery of its .co.uk domain name from a Chinese cyber-squatter.

Representing a telecoms network operator before the High Court of Justice in a wholesale telephony dispute against another (large multi-national) telecoms provider.

Acting for a telecoms provider in connection with its successful bid to provide technology and telephony services for a Premier League football team.

Advising a venture-backed telecoms provider on the sale and licensing of certain of its telephony technology to a regtech business.

Representing a technology company at a mediation in a claim concerning cybersecurity breaches following the unauthorised access to its computer systems.

Negotiating on behalf of an adtech and customer engagement company in the licensing of its B2B saas platform to some of the world's largest telecommunications, utility and consumer goods companies.

Advising a high-growth technology company in connection with the licensing of its cloud-hosted software to one of the world's largest amusement park corporations.

Advising one of the world's largest insurance companies in connection with its intellectual property enforcement activities in numerous jurisdictions around the world.

Advising a formula 1 team on the IP elements of a share sale to an EU based automotive company.

## **ADMISSIONS**

- England and Wales, 2013
- Higher rights of audience, England and Wales, 2013

## **PUBLICATIONS**

5 reasons why wine producers need to protect their brand.

Written submissions to a Parliamentary Select Committee (Culture, Media and Sport Committee) in relation to 'Fake news': the growing phenomenon of widespread dissemination, through social media and the internet, and acceptance as fact of stories of uncertain provenance or accuracy.

The financial liability of ISPs: comparing the E-Commerce Directive with the optimal approach.

Fake news and its impact on tech companies

Understanding Intellectual Property: ownership

Understanding Intellectual Property: copyright

Understanding Intellectual Property: trade marks

## **MEMBERSHIPS**

- IPSoc

## **TALKS**

Real Estate innovation think tank (2021)

Digital Health.London innovation series (2019-2020)

BT innovation, TechEast: Intellectual Property for start-ups (2014)

Digital Health London, industry masterclass: Data security and the GDPR (2017)

GDPR roundtable series (2017-2018)

In and Out of Retail Distribution in China (2019)

## **EDUCATION**

## **LANGUAGES**

University of Kent, LL.B (Hons) Law  
King's College London, MA (Hons) UK, EU and US Copyright Law

ENGLISH

**DATES**

JOINED: 2013

London

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