

## Jacopo Ronchi

ASSOCIATE | MILAN

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Jacopo is an associate in the intellectual property and technology team.

During the course of its career, Jacopo has focused on intellectual property law, commercial agreements, marketing/advertising, prize operations and data protection, gaining such expertise by assisting domestic and international companies operating in various fields (e.g. sportswear, luxury goods/fashion, industry, technology). He took part in several intellectual property-related litigations as well as pre-contentious brand protection initiatives, reviewed and drafted commercial agreements and assisted domestic and international investments firms in the due diligence process in connection with M&A transactions, specifically with reference to intellectual property assets.

Jacopo has been seconded to the legal department of the Italian office of one of the major multi-national companies in the consumers' electronics field, in addition to having spent a period as visiting pupil in a Barristers' Set of Chambers in London.

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SECRETARY **JESSICA LONGI**

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### TRACK RECORD

Assisted a luxury fashion house in several litigation and pre-contentious matters involving the unauthorized use of its proprietary trademarks.

Assisted a major multi-national sportswear manufacturer in several trademark infringement litigations against top-tier Italian and foreign competitors.

Assisted a prominent producer of innovative solutions for panel mounting for the nautical field in a litigation for IP rights infringement and unfair competition.

Assisted a leading fashion operator in the IP vendor due diligence with respect to the purchase of shares of an Italian high-craftsmanship competitor.

Assisted a leading multi-national luxury yachts manufacturer in the preliminary overall assessment over the IP portfolio and brand reputation with reference to the possible purchase of a high-level competitor.

Assisted a leading private equity and buyout firm in the IP vendor due diligence with respect of the purchase of shares of a prominent manufacturer of frames.

Assisted a multi-national private equity and buyout firm in the IP vendor due diligence with respect of the purchase of shares of a notorious nationwide restaurants' franchisor.

Assisted a major multi-national consumers' electronics manufacturer in the periodic brand protection and fairness of commercial practices' surveillance with reference to its retail resellers.

Assisted a leading private equity and buyout firm in the overall IT/TMT legislation compliance assessment of a leading multi-national fiber provider.

## **ADMISSIONS**

- Italy, 2017

## **MEMBERSHIPS**

- Bar of Milan
  
- Lions Clubs International

## **EDUCATION**

Università Cattolica del S.Cuore, Milan, J.D.  
Post-graduate Master diploma in Intellectual Property Law - JLS

## **LANGUAGES**

ENGLISH  
ITALIAN  
SPANISH

## **DATES**

JOINED: 2018

Milan  
VIA DURINI 18, 20122 MILANO