

Yancho Yanchev

DATA PROTECTION SPECIALIST | LONDON



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Yancho is a data protection specialist in the Intellectual Property and Technology team.

He joined the firm's business practice after completing his legal training in March 2019. Yancho is working with the IP, Technology, Employment and Reputation Management teams to develop Withers' European Data Protection Group.

Yancho works with businesses that wish to maximise the potential of the personal information they hold. He helps companies see compliance as a competitive differentiator rather than an administrative burden. He is experienced in representing clients from the software, advertising, life sciences and professional services industries.

Yancho also acts for individuals who wish to exercise their data subject rights against companies that hold their personal information.

Prior to his training, Yancho assisted litigation lawyers in proceedings before the Court of Justice of the European Union. He also did traineeships in the European institutions in Brussels that helped him understand the intricate processes involved in EU rule-making.

Yancho is a Certified Information Privacy Professional.

SECRETARY **NICOLA O'CONNOR**

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TRACK RECORD

Establishing and managing data protection compliance programs for software companies and cloud solutions providers.

Advising data-driven businesses in respect of the data protection compliance of their international operations.

Advising companies in the launch of new products and services in view of implementing privacy by design.

Advising a range of for-profit and not-for-profit clients on direct marketing, landing pages, web and e-mail compliance.

Drafting and negotiating personal data processing agreements for a range of clients in different industries.

Drafting data protection policies and terms of business for a range of ecommerce businesses.

Enforcing data subject rights.

ADMISSIONS

■ International Association of Privacy Professionals – Certified Information Privacy Professional (CIPP/E) (2014)

■ Roll of solicitors 2019

EDUCATION

The Hague University of Applied Science, LLB - Public International and European Union Law
Queen Mary, University of London, LLM - Computer and Communications Law
Legal practice course in London Metropolitan University in 2019

LANGUAGES

BULGARIAN
ENGLISH

DATES

JOINED: 2019

London

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