

Veronica Muratori

ASSOCIATE | MILAN

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Veronica is an associate in the intellectual property and technology team.

Described in Legal Community IP-TMT research 2018 as "Great digital and online e-commerce competences-really fast responsiveness". Veronica has gained experiences in the technology sector, advising companies and start-ups in developing their business in different fields including design, fashion, food and beverage.

Veronica has experience in drafting and negotiating a wide range of commercial contracts as well as in advising on issues relating to intellectual property, data protection, consumer law and advertising regulations.

SECRETARY **MARTINA ROMANO**

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TRACK RECORD

Advising several clients, both ecommerce and market-place websites, on terms and conditions, privacy policies, cookie policies and other commercial contracts.

Advising an ecommerce client before the Italian Privacy Authority in relation to a breach of data protection law for sending unsolicited communications.

Advising a range of clients on commercial contracts including licensing, co-branding, agency and distribution agreements.

Advising an international company on several technology cross border transfer transactions.

ADMISSIONS

■ Italy, Milan Bar - 2011

TALKS

Teaching Assistant – Fashion Law Master - Milano Fashion Institute, Milan (2018-ongoing)

EDUCATION

Milan University, Italy (2015) - post graduate specialization in Fashion Law

Bocconi University, Milan Italy (2008) - Law Degree

University of New South Wales, Sydney, Australia (2008) - Study Abroad Program - Competition Law and industrial economics

Mc. Combs School of Business, Austin, USA (2007) - Study Abroad Program - Private Equity and Venture Capital

LANGUAGES

ENGLISH

ITALIAN

DATES

JOINED: 2019

Milan

VIA DURINI 18, 20122 MILANO