


Gina Bibby

PARTNER | LOS ANGELES, BOSTON

 +1 310 277 9960

 gina.bibby@withersworldwide.com



Gina is a partner in the corporate team and leads the global [fashion tech](#) practice.


Gina focuses on technology, fashion, and fashion technology, helping clients protect their innovation through commercial agreements, and patent, trademark and copyright procurement and litigation. She leads a global practice focused on advising fashion tech clients on matters involving corporate formation, venture capital, corporate transactions, real estate, privacy, e-commerce, intellectual property, and more.

Gina routinely handles matters involving data privacy, e-commerce, intellectual property and technology licensing, and intellectual property counseling. She has significant trial experience handling complex intellectual property, unfair competition, and trade secret disputes. Gina is also a registered patent attorney.

Prior to joining Withers, Gina practiced in the Silicon Valley offices of AmLaw 50 and AmLaw 100 law firms, where she was recognized by Super Lawyers® as a Rising Star for her intellectual property litigation work. She studied fashion law and fashion-technology law at the Fashion Law Institute's Intensive Program and Silicon Valley Fashion and Technology Program.

In recognition of her innovative fashion tech practice, The American Lawyer named Gina a 2021 Trailblazer. She is also recognized as a 2021 Minority Leader of Influence and a 2021 Woman of Influence by the Los Angeles Business Journal. She holds a JD from the George Washington University School of Law and a BA in Computer Science and Mathematics from the University of Colorado at Boulder.

SECRETARY **LEIGH-ANNE LOCKE**

 +1 310 277 9962

 leigh-anne.locke@withersworldwide.com

ADMISSIONS

- State of California
- State of Colorado
- Federal Circuit Court of Appeals
- U.S. District Court for the Northern District of California
- U.S. District Court for the Central District of California

PUBLICATIONS

'Can using artificial intelligence lead to intellectual property infringement?' Withers Insight - November 19, 2021, co-authored

'Retail and Fashion Technology: Can Using Artificial Intelligence Lead to Intellectual Property Infringement?' Retail TouchPoints - November 5, 2021, co-authored

'How to Make E-Commerce More Accessible.' Business of Fashion - October 29, 2021, quoted

'Withers fashion tech partner Gina Bibby named to The American Lawyer's Trailblazers West list.' Withers Insight - July 2, 2021, quoted

'NFTs: is art mimicking fashion?' Withers insight - May 5, 2021, co-author

'Women of Influence: Attorneys - Gina Bibby.' Los Angeles Business Journal - April 26, 2021, featured

'What being a 'minority leader of influence' means to me.' Withers Insight - January 29, 2021, co-author

'Minority Leaders of Influence: Attorneys.' Los Angeles Business Journal - January 25, 2021, featured

'Proposition 24: The impact of California's new consumer privacy law on retail businesses.' Total Retail - January 14, 2021, author

'Proposition 24: California votes to further restrict companies' use of consumer personal data.' Withers Insight - November 10, 2020, author

'In this time of the coronavirus, does personal data privacy get thrown out the window?' Withers Insight - March 16 2020, co-author

'Law360 Features Gina Bibby's Fashion Tech Focused IP Practice.' _ Withers Insight, November 7, 2019, quoted

'Withers expands IP and fashion sector strengths with hire of LA partner Gina Bibby.' Insight, October 30, 2019, quoted

MEMBERSHIPS

- Remake Board of Directors

- California Fashion Association Advisory Board

- American Apparel and Footwear Association

TALKS

'Introduction / Fashion Tech Trends.' Business of Fashion - September 29, 2021, meeting with Marc Bain

'Dolphin Tank: Fashion Tech.' Virtual event with Springboard Enterprises and New York Fashion Tech Lab - September 22, 2021, speaker

'Fashion tech law: A global perspective.' New York Fashion Tech Lab virtual workshop - June 11, 2021, speaker

'Withers talks: cryptocurrency | Ep 11 - NFTs and digital-only fashion.' Withers podcast - June 9, 2021, speaker

'3D Avatars.' Product Innovation Apparel Spotlight webinar - May 6, 2021, speaker

'Legal Framework for AI, Blockchain and Digital Fashion.' Digital Online Fashion Summit 2021 - March 29, 2021, presenter / speaker

'Women in Fashion Law.' The Fashion Law Edit International Women's Day webinar - March 13, 2021, speaker

'Fashion and the Economy: What is the Future.' Trusteeship International Women's Forum - January 29, 2021, panelist

'IP-ish: A Virtual Conference Exploring the Ins and Outs of Intellectual Property Law.' North Carolina Central University (NCCU) Intellectual

Property Law Society - November 6, 2020, speaker

'Fashion Design and Intellectual Property,' Black Design Collective: Fashion & The Law Forum - October 13, 2020, speaker

'Fashion Tech Startups: When to Engage Legal Counsel, and Why,' Fireside Chat with Springboard Enterprises - October 7, 2020, speaker

'Dolphin Tank: Fashion Tech,' Virtual event with Springboard Enterprises and New York Fashion Tech Lab - September 29, 2020, speaker

'Privacy and Ownership in the Digital Fashion Space,' 360 Fashion Network's Digital Fashion Online Summit - March 28, 2020, speaker

'Dolphin Tank: Fashion Tech,' Springboard Enterprises (San Francisco) February 26, 2020, panelist

'Women in Fashion Technology Panel,' Tech Fashion week 2019 (San Francisco) – April 16, 2019, speaker

'INNOVISION: Fashion Matrix – Women in Fashion+Tech,' TECH Fashion Week 2019 – April 2019, speaker

'Wear Your Values: Making Fashion a Force for Good,' The International Association of Advisors in Philanthropy (Los Angeles) – June 18, 2019

EDUCATION

J.D., The George Washington University Law School, Washington, D.C.
B.A., Computer Science & Mathematics, University of Colorado, Boulder, Colorado

LANGUAGES

ENGLISH

DATES

JOINED: 2019

RECOGNITION

2021 The American Lawyer Trailblazers - West Gina Bibby

Los Angeles

10250 CONSTELLATION BOULEVARD, SUITE 1400, CA 90067

Boston

245 FIRST STREET, 18TH FLOOR, CAMBRIDGE, MA 02142